



USB
Executive Development Ltd
University of Stellenbosch Business School

CENTRE FOR Business in Society

Presented in association
with ACCA SA

ACCA

Executive Master Class in Business and Sustainability

OVERVIEW

INTRODUCTION

Global sustainability has become serious business. Today's companies have to balance the profit-making demands of business with the sustainability challenges of a world with decreasing natural resources and increasing social challenges. Under the leadership of visionary executives, many companies have started to harvest the early fruits of understanding and embedding the sustainability agenda into their businesses. While there is proven competitive advantage in taking sustainability seriously, there are also some strategic requirements to be met. So what is it that the executives need to know?

WHAT SETS THIS INTERVENTION APART?

This master class will update executives on the latest developments, trends and indicators of sustainability strategy and sustainability reporting and assurance. It will empower executives with insight into today's leading global sustainability codes and reporting frameworks, and their application in business. It will enhance the capacity of executives for strategic decision-making and business innovation.

WHO

WHO SHOULD ATTEND?

This programme is designed for CEOs, but board members and executive staff with sustainability responsibilities in their portfolios will also gain much from attending it.

FACULTY PROFILE

The programme is presented by two international experts in the field of sustainability reporting and assurance:

- Dr Alan Knight (BA, MA and PhD), a member of the AccountAbility Standards Board. He has over 20 years experience in sustainability and led the development of the AA1000 series for over 5 years.
- Michael H. Rea (BSc, BA and MBA), a partner of SustainabilityServices, international expert and consultant in sustainability reporting and independent third party assurance.

PARTNERSHIP ORGANISATION

The master class is presented in cooperation with ACCA (the Association of Chartered Certified Accountants), the largest international professional body for accountants. ACCA qualifications, by reputation and influence, are respected worldwide by employers, governments and the profession itself.

BENEFITS

HOW WOULD YOU BENEFIT?

Through attending this programme participants will

- receive an informed view on how the sustainability agenda bring positive change to their companies, their strategies, their business models and their ability to compete and generate value in the years to come;
- be better equipped to make material sense of sustainability and embed it in governance and business management practices;
- understand the practice of sustainability reporting and assurance and the systems and processes to be put in place to do it effectively; and
- be able to plot their businesses in terms of national and global sustainability best practices and identify their own leverage points for further improvement.

WHAT

CONTENT OVERVIEW

The following content will be covered:

- The business case for sustainability and sustainability reporting
- The Global Reporting Initiative (GRI), AA1000 and other relevant reporting standards
- Case studies of companies with effective sustainability reporting and assurance practices
- Stakeholder engagement as a key factor in material risk identification, solution design and performance improvement
- Cutting-edge leadership and change management frameworks to embed sustainability in everyday business practice

WHEN & WHERE

CAPE TOWN

4 March 2011 (10:00 – 14:00)

FEES

FEES

None

Fees include programme fees, programme material, lunch and refreshments, and are payable before the commencement of the programme.

CANCELLATION POLICY

It is of utmost importance that USB-ED be formally notified of cancellation 14 days prior to the commencement date of the programme.

A cancellation fee of 10% will be payable for cancelling fewer than 14 days prior to the commencement of the programme.

Please note that programme fees and dates are subject to change.

ENQUIRIES

CONTACT PERSON:

Zahn de Bruyn

Tel: +27 (0)21 918 4350

E-mail: zahn.debruyne@usb-ed.com